



7 September 2024

Dear Student,

***If you would like to start and run your own business, the Young Entrepreneurs Academy is the place for you!*** It is an amazing class that teaches you how to actually start and run your own REAL business or social movement! You come up with an idea, learn how to create a business plan and actually pitch your plan to investors, get REAL funding and then launch your company.

**YEA! classes are on Wednesdays from 5:00-7:30pm from the beginning October 23 and ending on April 30, 2025.** Classes will be held at ICAN's Family Resource Center in South Utica – 106 Memorial Parkway on the corner of Holland Avenue. The full schedule with locations will be provided upon acceptance to the program. The maximum number of students is 24 (we typically enroll 12-16).

Classes do not meet during school breaks and holiday recess. We can be flexible if you are juggling sports, school plays, clubs or other commitments. Talk with us before you pass on this amazing opportunity!

Books and supplies will be provided. No previous business experience, or even a business idea, is required. Your passion or hobby can be turned into a business – we have had students start businesses in music, art, culinary and technology, they have written books, tutored students and come up with inventions. The ideas are limitless!

We invite you to apply! Applications and admissions are determined on a rolling basis, with no applications being accepted after **Monday, October 7, 2024**. Enrollment is limited.

I have been involved in YEA! MVCC since the beginning – I was an instructor for seven years and my role evolved into becoming the program manager in 2019. I can tell you firsthand about the benefits of the program. Not only have I been on the ground level with the students, but my son is a YEA! 2018 graduate and ran his business for many years while going to high school and college. I'd love to speak with you and/or your parents and answer any questions you have. My personal cell is 315-534-0067 and my email is [michelle@484design.com](mailto:michelle@484design.com).

We look forward to receiving your application!

Sincerely,

A handwritten signature in black ink that reads "Michelle Truett".

Michelle Truett

Program Manager, YEA! Mohawk Valley Community College