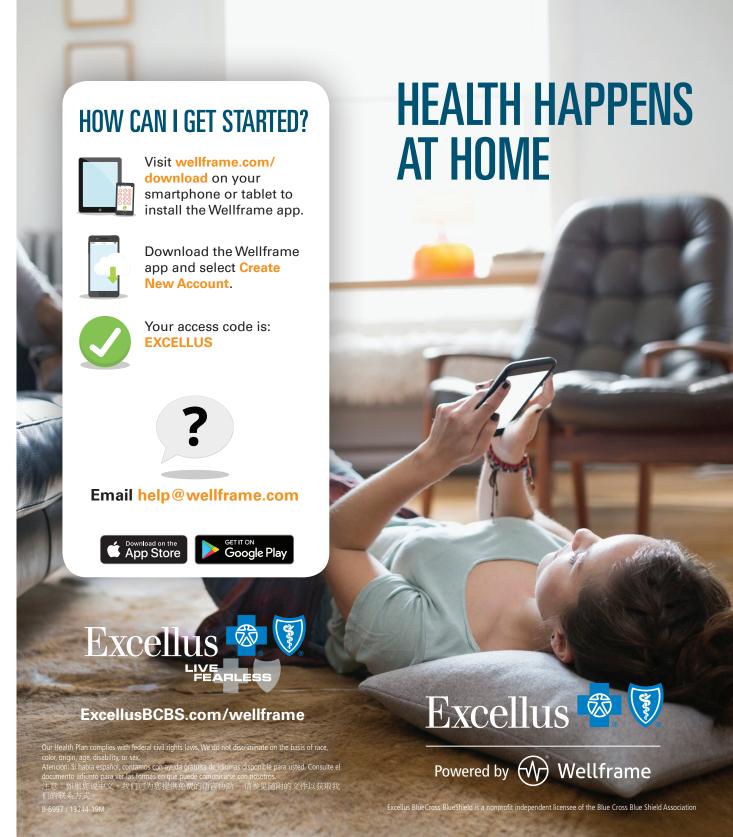
WHAT IS WELLFRAME?

Wellframe is a mobile app for your smartphone or tablet that connects you to your Excellus BlueCross BlueShield Member Care Management team.
Whenever you have a question about your health, use Wellframe to ask your care manager.

Wellframe turns your care manager's instructions into an easy health checklist. With Wellframe, you'll know what to do each day, and your care team will be there to help along the way.





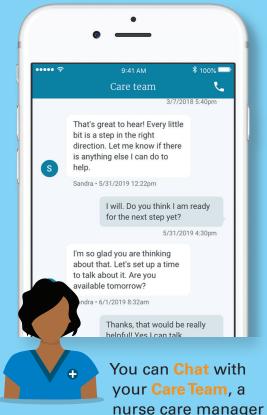
EXCELLUS BLUECROSS BLUESHIELD MEMBER CARE MANAGEMENT

Because a little extra care can go a long way.

From everyday questions to long-term guidance through complex medical conditions, the Excellus BlueCross BlueShield Member Care Management team is here to lend a hand.

Need help keeping track of prescription refills? No problem. Need to find a support group or information about a diagnosis? We know just where to look. We can even help you learn how to better care for a family member. Just reach out; we're here for you.

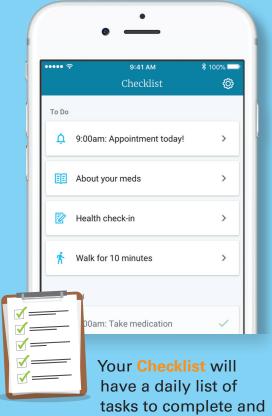
HOW DOES WELLFRAME WORK?



who can answer medical questions about your health conditions or help you manage your medications.

Your Excellus BlueCross
BlueShield Health Advocate,

who helps you stay on track with your health goals by providing support and encouragement whenever you need it.



helpful articles to read about your health.

You can set up **Reminders** on your phone to help you keep track of your medications and appointments.

The Me tab shows a summary of your progress.

Learn more about managing your health in your Library, where you will find helpful articles and videos.