Catalyst 2020
Annual Plan 2019-2020

1. **INCREASE STUDENT COMPLETION**
    1A. **Increase the fall to fall retention rate (ATD rate- 3 year cohort model).**
    1A.1 **Implement the Student Intake and Onboarding workgroup** recommendations
    (VPs & Guided Pathways Steering Committee) (General Operating)
    1A.2 **Implement the Integrated Advising workgroup recommendations**
    (VPs & Guided Pathways Steering Committee) (General Operating)
    1A.3 **Implement the College Foundations 100 workgroup recommendations**
    (VPs & Guided Pathways Steering Committee) (General Operating)

    1B. **Increase the graduation rate (ATD rate- 3 year cohort model).**
    1B.1 **Implement the Developmental Education workgroup recommendations**
    (VPs & Guided Pathways Steering Committee) (General Operating)
    IB.2 **Implement the Multiple Measures workgroup recommendations**
    (VPs & Guided Pathways Steering Committee) (General Operating)
    1B.3 **Implement the Credit for Prior Learning workgroup recommendations**
    (VPs & Guided Pathways Steering Committee) (General Operating)
    1B.4 **Implement the Scheduling workgroup recommendations**
    (VPs & Guided Pathways Steering Committee) (General Operating)

    1C. **Increase the student success rate (VFA criteria-6 year cohort model).**
    1C.1 **Implement the General Studies workgroup recommendations.**
    (VPs & Guided Pathways Steering Committee) (General Operating)
    1C.2 **Implement the Technology Audit workgroup recommendations**
    (VPs & Guided Pathways Steering Committee) (General Operating)
    1C.3 **Expand the use of student texting through the implementation of "nudging" analytics.** (*Student Affairs, IT, and Marketing*) ($25,000)
    1C.4 **Evaluate, acquire, and implement a Customer Relations Management tool** (*Student Affairs, IT, and Marketing*) ($50,000)

2. **STRENGTHEN THE EDUCATIONAL PIPELINE**
    2A. **Strengthen outreach efforts to increase the number of K-12 career and educational opportunities.**
    2A.1 **Align dual credit with the principles of Guided Pathways in conjunction with curriculum mapping efforts**.
    (Director, Dual Credit)   (General operating)
    2A.2 **Increase dual credit recruitment by formalizing at least three service area agreements in Madison and Otsego Counties**.
    (Director, Dual Credit)   (General operating)

2B. **Strengthen university partnerships to increase the number of bachelor and graduate program partners and students enrolled in completer programs.**

    2B.1 **Add two additional four-year partners to the University Partners & Transfer Center (UPTC) partners.**
        (VPLAA, Asst. VPs & Dean of Student Development) (General operating)

    2B.2. **Assess and measure the current articulation agreements at the college to determine transfer success outcomes.**
        (Asst. VP) (General operating)

2C. **Strengthen transfer success by increasing the percentage of AA and AS graduates who transfer to a four year institution.**

    2C.1 **Map all transfer programs using Guided Pathways principles.**
        (VPs & Guided Pathways Steering Committee) (General operating)

    2C.2 **Complete comprehensive "Path to" transfer agreements with SUNY Cortland, Oneonta, and Oswego.**
        (Asst. VPs) (General operating)

3. **ADVANCE DIVERSITY AND INCLUSIVENESS**

3A. **Advance faculty and staff recruitment to reflect the diversity evident in the MVCC student population.**

    3A.1 Implement recommendations from the College SUNY Diversity Plan.
        (Cabinet) (General operating)

    3A.2 Implement bias training for all screening committee members.
        (Human Resources) (General operating)

3B. **Advance student recruitment, offerings, and services to support and increase the number of adult students (25 years or older) within the total student population.**

    3B.1 **Develop three alternative schedule programs for adult learners.**
        (Asst. VPs & Dean of Scheduling, Curriculum, & Assessment) ($11,000)

    3B.3 **Conduct and complete evening program/major analysis to assure evening students' ability to complete programs.**
        (Asst. VPs & Dean of Scheduling, Curriculum, & Assessment) (General operating)

4. **EXPAND APPLIED LEARNING**

4A. **Expand the number of students completing internships and service learning experiences.**

    4A.1 Increase the number of students completing an internship or service learning experience by 5% over the 2018-2019 final report numbers.
        (Asst. VPs & Dean of Student Support) (General operating)

4B. **Expand the number of sites for internships and service learning.**

    4B.1 Expand the number of internship partners and locations by 5%.
        (Asst. VPs & Dean of Student Support) (General operating)

5. **DEVELOP THE WORKFORCE AND COMMUNITY**
   5A. **Develop or redevelop programs (credit and noncredit) annually to meet community needs.**
   - 5A.1 Develop five new embedded credentials within existing degree programs. *(Assoc. VP for Workforce Development & Asst. VPs)* (General operating)
   - 5A.2 Develop one new credit bearing degree/certificate/microcredential for Rome Campus offerings. *(Assoc. VP for Workforce Development & Asst. VPs)* (General operating)
   - 5A.4 Develop and implement four new non-credit programs. *(Assoc. VP for Workforce Development)* ($15,000)

   5B. **Develop community partnerships annually with educational impact.**
   - 5B.1 Partner with four new businesses within the community to offer educational programs on site. *(Assoc. VP for Workforce Development)* (General operating)
   - 5B.2 Form two new partnerships with western Oneida County businesses to create a pipeline of students from new businesses. *(Assoc. VP for Workforce Development) & Asst. VP)* (General operating)
   - 5B.3 Partner with 20 new businesses to develop new registered apprenticeships who will take related instruction at MVCC. *(Assoc. VP for Workforce Development)* ($100,000)
   - 5B4. Implement new programming through the Center for Leadership Excellence in partnership with Leadership Mohawk Valley. *(Executive Director of the Center for Leadership Development)*

Total $201,000
Grant $75,000
Percent Grant 37.3%